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International Journal of Service Management and Sustainability

people

International Journal of

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International Journal of Service Management and Sustainability (IJSMSust) is an official academic journal of Universiti Teknologi MARA (UiTM) Cawangan Sarawak. It is an international refereed journal (blind reviewed) which promotes cross-disciplinary research and managerial practices for sustainable service management. IJSMSust is published twice a year (March and September) and indexed in ASEAN Citation Index (ACI), MyCite (Malaysian Citation Centre, Ministry of Higher Education), UDL-Edge and Google Scholar

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This journal aims to focus on service management and sustainability in order to leverage and sustain performance of the services sector as well as improve and sustain the quality of customer service (for all economic sectors), natural environment and quality

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